

H-E-B Domestic Import Carton Marking Program

Effective 12-15-06

Being able to consistently identify the contents inside of a carton is an important component in the effort to improve store productivity and sell-through of all items. To support this effort the following requirements have been created whereby Domestic Import items are to be labeled with the required Carton Marking stickers for each Master Carton and Inner Carton as described on the following page.

H-E-B will be inspecting the master carton and inner carton labels upon the product's arrival at the H-E-B warehouse to determine consistency with this labeling requirement.

H-E-B expects all merchandise to be accurately labeled and delivered on time. As a result, it is the responsibility of the vendor to ensure that accurate labeling will not delay delivery of H-E-B merchandise.

See next page for labeling instructions.

H-E-B Domestic Import Carton Marking Requirements

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Placement Instructions - Master and Inner Carton:

All labels should be placed in the top left corner 2" from the top and 2" from the side on all 4 sides of the Master Carton and Inner carton. In the event that the actual dimensions of the Master or Inner Carton are smaller than 5" x 7", please make each label as large as possible for the Master and Inner Carton.

Master Carton:

Minimum Label Size: 5" x 7"

Label Color: White

Ink Color: Black

The **Item Description** must be the same description as listed on the H-E-B Purchase Order for each item.

Example:

SEASON: EASTER

H-E-B P.O. NO.: 08X123455
H-E-B ITEM NO.: 100343
ITEM DESCRIPTION: HAMILTON BEACH CAN OPENER, WHITE

MASTER CASE PK: 24 PCS
MASTER CASE SIZE IN INCHES: 20X12X40

INNER CASE PK: 12 PCS
INNER SIZE IN INCHES: 10X6X20

MASTER GROSS WEIGHT: 15 POUNDS
MASTER CUBIC FEET: 2.5

MADE IN: CHINA

Inner Carton:

Label Size: 5" x 7"

Label Color: White

Ink Color: Black

The **Item Description** must be the same description as listed on the H-E-B Purchase Order for the item.

Example:

SEASON: EASTER

H-E-B ITEM NO.: 100343

ITEM DESCRIPTION: HAMILTON BEACH CAN OPENER, WHITE

INNER CASE PK: 12 PCS